

CONTRACT

WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

And:

Great American Media
1010 Wisconsin Ave NW
Washington, DC 20007

Contract / Revision 769798 /		Alt Order # 06146472
Product DCCC 10/30		
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Estimate #</u> 1192	
<u>Advertiser</u> DCCC	<u>Original Date / Revision</u> 10/16/12 / 10/16/12	
		<u>Billing Cycle</u> EOM/EOC
		Broadcast
<u>Station</u> WOIO	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8004	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
1	WOIO	10/30/12	11/02/12	Action News at 5a	5-6a		:30			NM	2 \$300.00
		<u>Start Date</u> Week: 10/29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> - TWTF--				<u>Spots/Week</u> 2	<u>Rate</u> \$150.00		
2	WOIO	10/30/12	11/02/12	Action News at 6a	6-7a		:30			NM	2 \$450.00
		<u>Start Date</u> Week: 10/29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> - TWTF--				<u>Spots/Week</u> 2	<u>Rate</u> \$225.00		
3	WOIO	11/06/12	11/06/12	Action News at 6a	6-7a		:30			NM	2 \$450.00
		<u>Start Date</u> Week: 11/05/12	<u>End Date</u> 11/11/12	<u>Weekdays</u> - 2-----				<u>Spots/Week</u> 2	<u>Rate</u> \$225.00		
4	WOIO	10/30/12	11/01/12	Action News at 430a	430-5a		:30			NM	4 \$500.00
		<u>Start Date</u> Week: 10/29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> - TWT---				<u>Spots/Week</u> 4	<u>Rate</u> \$125.00		
5	WOIO	11/06/12	11/06/12	Action News at 430a	430-5a		:30			NM	2 \$250.00
		<u>Start Date</u> Week: 11/05/12	<u>End Date</u> 11/11/12	<u>Weekdays</u> - 2-----				<u>Spots/Week</u> 2	<u>Rate</u> \$125.00		
6	WOIO	11/04/12	11/04/12	SU Action News at 630p	630-7p		:30			NM	0 \$0.00
		<u>Start Date</u> Week: 10/29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> -----2				<u>Spots/Week</u> 2	<u>Rate</u> \$850.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>	
1	WOIO	10/29/12-11/04/12		SU Action News at 630p	630-7p	-----St	:30		\$850.00	NM	
		<i>Credited</i>									
2	WOIO	10/29/12-11/04/12		SU Action News at 630p	630-7p	-----St	:30		\$850.00	NM	
		<i>Credited</i>									
7	WOIO	10/30/12	11/02/12	Price is Right	11a-12p		:30			NM	2 \$1,500.00
		<u>Start Date</u> Week: 10/29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> - TWTF--				<u>Spots/Week</u> 2	<u>Rate</u> \$750.00		
8	WOIO	10/30/12	11/02/12	Action News at Noon	12-1230p		:30			NM	8 \$6,400.00
		<u>Start Date</u> Week: 10/29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> - TWTF--				<u>Spots/Week</u> 8	<u>Rate</u> \$800.00		
9	WOIO	10/30/12	11/02/12	CBS Soaps	1230-2p		:30			NM	6 \$6,000.00
		<u>Start Date</u> Week: 10/29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> - TWTF--				<u>Spots/Week</u> 6	<u>Rate</u> \$1,000.00		

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Advertiser DCCC		Original Date / Revision 10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
10	WOIO	11/04/12	11/04/12	CBS Sunday Morning	9-1030a		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:		10/29/12	11/04/12	-----2				2	\$750.00		
11	WOIO	10/30/12	11/02/12	Action News at 4p	4-5p		:30			NM	6
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:		10/29/12	11/04/12	-TWTF--				6	\$750.00		
12	WOIO	10/30/12	11/02/12	Action News at 5p	5-6p		:30			NM	6
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:		10/29/12	11/04/12	-TWTF--				6	\$775.00		
13	WOIO	10/30/12	11/02/12	Action News at 6p	6-630p		:30			NM	6
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:		10/29/12	11/04/12	-TWTF--				6	\$900.00		
E 14	WOIO	10/30/12	11/02/12	M-F 7-730p	7-730p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:		10/29/12	11/04/12	-TWTF--				1	\$3,000.00		
15	WOIO	10/30/12	11/02/12	M-F 730-8p	730-8p		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:		10/29/12	11/04/12	-TWTF--				2	\$3,500.00		
D 16	WOIO	10/30/12	10/30/12	Tue Hour 1	8-9P		:30			NM	0
17	WOIO	10/31/12	10/31/12	Wed Hour 3	10-11p		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:		10/29/12	11/04/12	--2----				2	\$5,500.00		
18	WOIO	11/01/12	11/01/12	Thur Hour 3	10-11p		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:		10/29/12	11/04/12	---2---				2	\$5,250.00		
D 19	WOIO	11/02/12	11/02/12	Fri Hour 3	10-11p		:30			NM	0
D 20	WOIO	11/04/12	11/04/12	Sun Hour 1	7-8p		:30			NM	0
21	WOIO	10/30/12	11/02/12	Action News at 11p	11-1135p		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:		10/29/12	11/04/12	-TWTF--				4	\$1,400.00		
E 22	WOIO	11/03/12	11/03/12	SA Action News at 11p	11p-1205a		:30			NM	3
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:		10/29/12	11/04/12	-----S-				3	\$1,000.00		
23	WOIO	11/04/12	11/04/12	Lt Su Action News at 11p	1130p-1230a		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:		10/29/12	11/04/12	-----4				4	\$1,200.00		
D 24	WOIO	11/04/12	11/04/12	Browns Football	1-415p		:30			NM	0
25	WOIO	10/30/12	11/02/12	The Early Show	7-9a		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:		10/29/12	11/04/12	-TWTF--				2	\$250.00		
26	WOIO	11/04/12	11/04/12	Sun Action News at 7a	7-9a		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:		10/29/12	11/04/12	-----S				2	\$550.00		
27	WOIO	11/03/12	11/03/12	Sat Early Show	9-11a		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:		10/29/12	11/04/12	-----S-				2	\$300.00		

Totals

72

\$79,000.00

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										Type	Spots						
Time Period																	
# of Spots		Gross Amount		Net Amount													
10/29/12 - 11/06/12		\$79,000.00		\$67,150.00													
Totals		\$79,000.00		\$67,150.00													

Signature: _____ **Date:** _____

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